



**Shepcote Distributors Ltd**  
 Pexton Road  
 Kelleythorpe Industrial Estate, Driffield  
 East Yorkshire, YO25 9FR

Tel: 01377 252537  
 Email: [technical@shepcote.com](mailto:technical@shepcote.com)  
 www: [www.shepcote.co.uk](http://www.shepcote.co.uk)

**Product Specification**

**Product Information**

Product Name	Crunchy Fruit Muesli		
Product Description	A blend of dried fruits and grains		
Ingredient	% in Mixing Bowl	Country of Origin	
Standard Porridge Oats	22.85%	UK	
Jumbo Oats	24.29%	UK	
Toasted Malted Wheat Flakes	14.29%	UK	
Barley Flakes	8.57%	UK	
Wheat Flakes	8.57%	UK	
Chopped Apricots	7.14%	Turkey	
Raisins	7.14%	Turkey, USA, South Africa	
Sweetened Banana Chips	7.14%	Philippines	

**Ingredient Declaration**

Ingredients: **Oats**: (24%) Jumbo **Oats**: (23%) Toasted Malted **Wheat** Flakes: (14%) Wholegrain **Wheat**, **Barley** Malt Extract PC **Barley** Flakes: (9%) **Wheat** Flakes: (9%) Raisins: (7%) Raisins, Sunflower Oil. Dried Apricots: (7%) Apricots (94.8%), Rice Flour, Preservative: **Sulphur Dioxide**. Sweetened Dried Banana Chips: (7%) Banana (54%), Coconut Oil, Sugar, Banana Flavour.

Pack Size	Product Code	Pack Size	Product Code	Pack Size
	0356212	12.5kg	0356396	6 x 1kg
	0356400	10 x 1kg	0356540HP	12 x 400g
	0356555HP	12 x 550g		

This list is non exhaustive

**Photograph**

Typical Example of Raw Material



**Shelf Life & Storage Conditions**

Maximum Shelf at Packing	240	Days
Minimum Life on Receipt (MLOR)	90	Days
Storage Temperature on Delivery	Ambient	
Storage Instructions	Store in a cool dry place out of direct sunlight	

Product Code	Issue No.	Issue Date	Authorised By:	Page
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## Product Specification

### Microbiological Standards

Test	Target	Acceptable	Reject
TVC	<50,000 cfu/g	100,000 cfu/g	>100,000 cfu/g
E.coli	<10 cfu/g	100 cfu/g	>100 cfu/g
S.aureus	<10 cfu/g	100 cfu/g	>100 cfu/g
Enterobacteriaceae	<100 cfu/g	1,000 cfu/g	>1,000 cfu/g
Yeasts & Moulds	<500 cfu/g	1,000 cfu/g	>1,000 cfu/g
Salmonella	Not Detected in 25g	Not Detected in 25g	Detected in 25g

### Sensory Details

Appearance	A blend of dried fruits and grains
Aroma	Earthy - Typical of fruity muesli with no off or rancid odours
Taste	Typical of fruity muesli with no off or rancid flavours
Texture	Dry and grainy typical of cereals with pieces of dried fruit

### Physical Standards

Parameter	Target	Acceptable	Reject
Husk (per 100g)	<7%	7%	>7%
Dark Particles (per 100g)	<2	2	2
Other Grains/Seeds (per 100g)	<1%	1%	>1%
Fruit Pits & Part Pits	<0.3%	0.3%	>0.3%
EVM	<0.05%	0.05%	>0.05%
Mineral Stones <2mm (per mt.)	Absent	1	>1
Stalks (per 12.5kg)	Absent	1	>1

### Packaging

	Primary	Secondary
Material	Food Grade Plastic	Corrugated Cardboard
Closure Method	Heat Seal / Folded	Brown Gum Tape or Clear Sticky Tape

### Nutritional Information

Parameter	Per 100g
Energy (kJ)	1476
Energy (Kcal)	349.9
Protein (g)	9.4
Available Carbohydrates (g)	59.7
Of Which Sugars (g)	10.3
Fat	6.5
Of Which Saturates	2.9
Salt (g)	0.1
Fibre (g)	10.3

Source: Calculated

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**Product Specification**

Allergens			
Component (and products thereof)	Contains	Handled at Shepcote	Comments
Cereals containing gluten	Y	<input checked="" type="checkbox"/>	Oats, Wheat, Barley
Crustaceans	N	<input type="checkbox"/>	
Eggs	N	<input checked="" type="checkbox"/>	
Fish	N	<input type="checkbox"/>	
Peanuts	MC	<input checked="" type="checkbox"/>	
Soybeans	N	<input checked="" type="checkbox"/>	
Milk	MC	<input checked="" type="checkbox"/>	
Nuts	MC	<input checked="" type="checkbox"/>	
Celery	N	<input checked="" type="checkbox"/>	
Mustard	N	<input checked="" type="checkbox"/>	
Sesame	MC	<input checked="" type="checkbox"/>	
Sulphur Dioxide >10 mg/kg	Y	<input checked="" type="checkbox"/>	Preservative: Sulphur Dioxide
Lupin	N	<input type="checkbox"/>	
Molluscs	N	<input type="checkbox"/>	

Y = Contains, N = Does Not Contain, MC = May Contain

Suitable for	
Vegetarian	Yes
Vegan	No
Kosher (Certified)	No
Halal (Certified)	No

Other Intolerances and/or Food Groups			
Component	Contains		Comments
	Yes	No	
Genetically Modified Organisms (GMO)	<input type="checkbox"/>	<input checked="" type="checkbox"/>	
Irradiated Materials	<input type="checkbox"/>	<input checked="" type="checkbox"/>	
Hydrogenated Fat/Oil	<input type="checkbox"/>	<input checked="" type="checkbox"/>	
Palm Oil	<input type="checkbox"/>	<input checked="" type="checkbox"/>	
Maize or Maize Derivatives	<input checked="" type="checkbox"/>	<input type="checkbox"/>	Banana Flavour
Vegetable & Vegetable Derivatives	<input type="checkbox"/>	<input checked="" type="checkbox"/>	
Yeast & Yeast Derivatives	<input type="checkbox"/>	<input checked="" type="checkbox"/>	
Seeds, Seed Oil & Seed Derivatives	<input checked="" type="checkbox"/>	<input type="checkbox"/>	Sunflower Oil
Fruit & Fruit Derivatives	<input checked="" type="checkbox"/>	<input type="checkbox"/>	Banana, Coconut Oil, Raisins, Apricots
Flavouring, Colours or Preservatives	<input checked="" type="checkbox"/>	<input type="checkbox"/>	Banana Flavour, Sulphur Dioxide
Beef, Pork, Lamb, Poultry & Derivatives	<input type="checkbox"/>	<input checked="" type="checkbox"/>	
Gelatine	<input type="checkbox"/>	<input checked="" type="checkbox"/>	
Other Animal Derivatives	<input type="checkbox"/>	<input checked="" type="checkbox"/>	
Added Sugar	<input checked="" type="checkbox"/>	<input type="checkbox"/>	Sugar
Added Salt	<input type="checkbox"/>	<input checked="" type="checkbox"/>	
Mono Sodium Glutamate (MSG)	<input type="checkbox"/>	<input checked="" type="checkbox"/>	



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### Product Specification

#### Other Intolerances and/or Food Groups

Component	Contains		Comments
	Yes	No	
Artificial Colours Including Azo Dyes	<input type="checkbox"/>	<input checked="" type="checkbox"/>	
BHA/BHT	<input type="checkbox"/>	<input checked="" type="checkbox"/>	
Kiwi	<input type="checkbox"/>	<input checked="" type="checkbox"/>	
Cinnamon	<input type="checkbox"/>	<input checked="" type="checkbox"/>	
Cocoa	<input type="checkbox"/>	<input checked="" type="checkbox"/>	
Coriander	<input type="checkbox"/>	<input checked="" type="checkbox"/>	

Customer		Signature	Date
Name	Position		

Please sign and return a copy of this specification within two weeks of receipt. Failure to do so will be deemed as customer acceptance

#### Signed for and on behalf of Shepcote Distributors Ltd

Name	Position	Signature	Date
Jurate Junduliene	Quality Manager		02.01.25